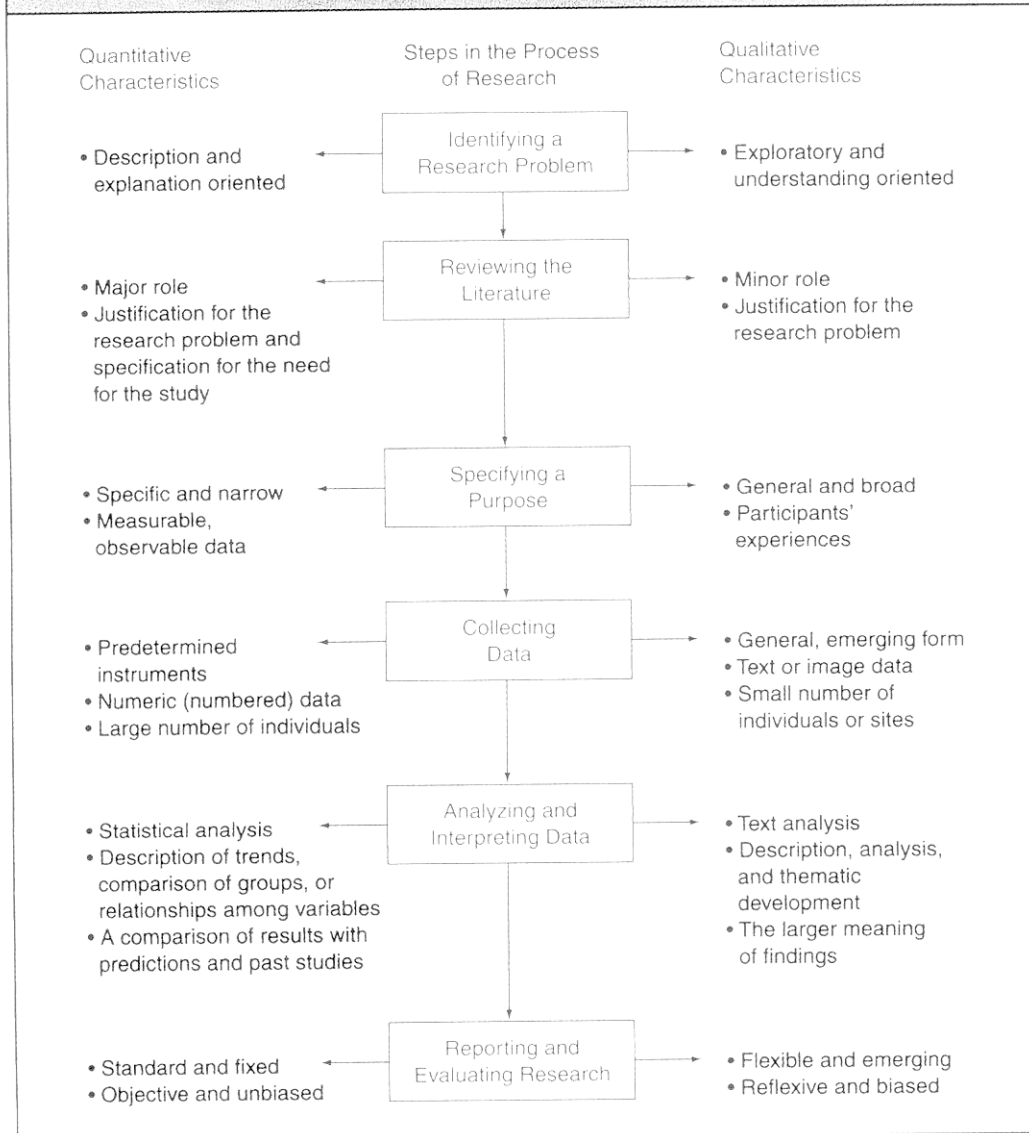


WHAT ARE THE DIFFERENCES AND SIMILARITIES OF QUANTITATIVE AND QUALITATIVE RESEARCH IN EACH OF THE SIX STEPS?

With different historic origins, it is little wonder that quantitative and qualitative research differ. Relating each approach to the six steps in the process of research helps us to understand these differences. By closely examining each step, you will see that researchers apply the two approaches differently at each step. Look closely at Figure 2.1. It is an important figure in this book. It dis-

FIGURE 2.1

Characteristics of Quantitative and Qualitative Research in the Process of Research



Creswell, 2005 "Educational Research"